

CENTRE FOR TOTAL DEVELOPMENT, JIGRA, BAHIRKHAND, HOOGHLY
STRATEGIC PLAN OF THE ORGANIZATION (2017-2020)



OBJECTS OF CENTRE FOR TOTAL DEVELOPMENT(CTD) ASPER MEMORANDUM OF ASSOCIATION:

1. The object of the Society shall be: -
 - A) To create an environment congenial for establishment of a non- violent co-operative society devoid of exploitation by using peaceful means and to do necessary things for the purpose.
 - B) To develop human resources particularly children and women belonging to the vulnerable segment of the population.
 - C) To educate and help people specially the mothers regarding maintenance and improvement of health and nutritional status of selves and the children.
 - D) To conduct educational program for general education of the people – children women and aged people through schools, colleges and other educational infrastructures and to create such infrastructures if necessary.
 - E) To establish and maintain small scale/khadi/cottage industries for the production of commodities of daily use and for generating income for the society and also to establish / help to establish co-operatives.
 - F) To received grants, donations and subscriptions in cash or in kind and hold funds for carrying out the objects of the society. Also to build/purchase/ideas or otherwise acquire of dispose properties both moveable and immovable to carry out the aims of the society subject to sanction of the managing committee.
 - G) To invest funds of the society in such manner as the managing committee may consider for the safety and benefit of the society and to convert or alter such investment at the discretion of the managing committee.
 - H) To enter into any liability for the purpose of the society and for repayment or discharge of any debt or liability by mortgage, charge pledge, hypothecate or assign any property of the society in such manner as the managing committee may deem fit and proper.
 - I) To create the public by publicity and propaganda in favour of the object of the society by publication of newspaper, periodicals, pamphlets, books, bulletins, articles, leaflets or by arranging lectures seminars, conferences and press campaign in India and abroad and any other means that may be necessary to further and carry its objects into effects.
 - J) To undertake/ inspire agriculture and agree/cottage/khadi industry and training / research work on the same by direct involvement or through any agency or through co-operatives created for such purpose.
 - K) To undertake any other educational work such as non-formal, educational, vocational etc. To create mass awareness and to promote the causes of the society.
 - L) To do any other job required to accelerate the pace of the society and to promote the objects set forth herein.


Secretary
Centre For Total Development

According to the objective of Centre for Total Development (CTD) and the past work experience with achievement up to 2016 after reviewing by the Executive Committee/Board Members prepared a Strategy for next Three Years (2017-2020)

1. Establishing and Strengthening Joint Partnership with District Level NGO's & Voluntary Organisation, Educational Institution and PRI through mobilising human resources and technical supports.

The strategic intervention is as follows,

- a. Creating a Joint Forum
- b. Partnership Development
- c. Inter Sharing Workshop
- d. Consultation Meeting
- e. Developing Joint Action Plan
- f. Implementation of Activities in Partnership Mode
- g. Resource Mobilisation
- h. Alliance & Liasoning with Govt & Other Institutions

2. Propaganda/wider campaigning on Health & Hygiene, Nutrition, Education, Environmental and Child Right & Protection, Women Empowerment, Civic Engagement of Youth & Livelihood and HIV/AIDS issues to create mass awareness/campaigning among public and community in large.

The strategic intervention is as follows,

- a. Preparation of Action Plan including Budget with Implementation
- b. Community Based Programming
- c. Involvement if Civic Organisation/Govt/PRI
- d. Publication of Leaflet/Pamphlets and other materials
- e. Resource Mobilisation for conducting the program

3. Introduce and strengthening of Good Governance at Community Level through capacity building.


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The strategic intervention is as follows,

- a. Monitoring of activities at the community level by the CBO's
 - b. Implementation of Activities through resource mobilisation
 - c. Interface between community and organisation
 - d. Data Collection/Survey and dissemination of information time to time
 - e. Introduce Community Scoring Card
 - f. Consultative Workshop between organisation and community
 - g. FGD/Opinion Poll
 - h. Analysis and preparation a common finding for further actions
4. Mobilising Resources through submitted of proposal to Local Government, State Government, Central Government and other National, International Funding Agency as well as through CSR Initiatives and Like-Minded People and Institution/NGO's.

The strategic intervention is as follows,

- a. Conduct program in collaboration with other agencies
 - b. Preparation of small project for Govt Grants
 - c. Submit proposal on thematic areas to Govt and other agencies
 - d. Established a Network
5. Development and Upgradation of Human Resources through Capacity/Skill Building Training by Formal & Informal way by the organisation.

The strategic intervention is as follows,

- a. Arrangement of Capacity Building Training at the Organisational Level
 - b. Assessment of Training Needs and preparation of curriculum for 2-3 years at least
 - c. Exposure of Staff
 - d. Appraisal of Staff
6. Promote and Strengthening of existing Self-Help Group (SHG) and Income Generating Activities to enhance Employment among Deprived, Excluded and Vulnerable Section of the Community.


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The strategic intervention is as follows,

- a. Formation of New SHG's
- b. Capacity Building of SHG Members
- c. Social Activities through SHG
- d. Collective Production
- e. Bank Linkages
- f. Linkages with Govt Department for Facilities
- g. Annual Scoring and Grading of SHG's
- h. Inter Competition between SHG's for better performance
- i. Dissemination of Information and awareness generation through SHG's
- j. Strengthening of Federation

7. Leveraging Govt Resources to strengthen General, Technical & Vocational Education.

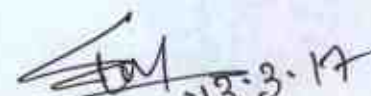
The strategic intervention is as follows,

- a. Govt Skill Training program with free of cost for the benefit of youth
- b. Tie up and partnership with Technical & Vocational Institute
- c. Initiative the process of certification at the organisational level training on vocational and technical course.

Discussed in the Executive Meeting and the plan is unanimously approved by the Executive Members of CTD.



12/3/17
Vice President
Centre for Total Development




13.3.17
(Subhas Chandra Pal)

Secretary

Centre for Total Development

 Secretary
Centre For Total Development